

Processing selection in the field of video-productions and video-contaminations.

REGULATION AND NOTICE OF SELECTION

Article 1 - The Award

The Association 'Max Cavallo' proclaims a processing selection in the field of video-productions and video-contaminations which will compete for the Max Cavallo AWARD.

The *Award* consists of an economic contribution yearly settled by the Cavallo's family in order to support and promote the artistic and professional path of other young people, renewing the action of constant support given to Massimiliano.

The purpose is to improve, encourage and popularize the audiovisual as an expressive form particularly valuable and topical at social and cultural level, develop the capabilities of new artistic languages and new media as well as meeting the need of young and emerging producers for their cultural growth while giving to all enthusiasts the best possible visibility.

As to 2010 Edition, the prize amounts to 3.000,00 Euros (three thousands).

Article 2 - Object

In order to fulfil the aims set by the Article 1, the Selection aims to promote and advocate the realization of products in the field of video-productions and video-contaminations.

The Max Cavallo Award 2010 is divided into two categories:

CATEGORY 1.

MAX FICTION & DOC :

Short films, documentaries, works of fiction and free theme experimental works, both national and international ones, maximum 30 minutes long, open to all and without language or age restrictions (please add English subtitles or script in case of films in a language from Italian).

With regard to the Category 1, the following prizes will be assigned:

- a) Euros 1.500,00 to the best work;
- b) Euros 500,00 to the best editing.

CATEGORY 2.

CORTOMAX:

Fictions' short films, documentaries, works of fiction and experimental works on the subject "SGUARDO SULLA PUGLIA" (*A look on Puglia*), maximum 20 minutes long, reserved only to the under 30 from Puglia, individuals or groups (e.g.: school sections, groups of Associations' members, etc.).

With regard to the Category 2, the 1.000,00 Euro Prize will assigned to the best work.

Each work must be in DVD PAL format.

Independent works will be accepted only, or self-produced.

Works must not have been distributed in cinemas or on major TV Networks, whereas they can have been presented in other festivals, film reviews or events.

Works must not have been produced before January 1, 2008.

The Works submitted, on pain of exclusion, do not have offensive or pornographic contents, racial, religious and gender intolerance, incitement to violence or war.

Each participant can compete with only one work.

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Article 3 - Participation.

The participation in the selection does not involve any registration cost.

Candidates have to indicate the category in which they intend to participate.

The members of the Association *Max Cavallo* and the Staff engaged in organizational roles and in the Jury are not allowed to participate in the Selection.

The aspiring candidates to the “Max Cavallo Award” must submit a packet containing:

Registration Form (Attachment 1) published on the Association’s official website:

www.associazionemaxcavallo.it.

Once completed the on-line the registration process it is necessary to print and sign a copy of registration form, otherwise you will be excluded from the competition.

The copy must be sent together with the work and the other documents required here below;

Brief biography duly signed (Attachment 2), with the indication of the works already carried out.

Description of the work: brief descriptive document (also in English or Spanish) showing the work submitted for the Selection (Attachment 3), credits, artistic and technical cast -, at least one scene photo in digital format – tiff jpg bmp -.

Video support in DVD PAL; the support must clearly indicate the work title, the name of the author and the length.

Each support must contain only a single video.

In case of defects of the disk, the Organization will ask for an additional copy; should it not arrive on time the work will be automatically excluded from selection.

The pack must be delivered by hand or sent (the date of the postmark will be a proof of that) within and not later than June 30th, 2010 to:

PREMIO MAX CAVALLO 2010 c/o ASSOCIAZIONE MAX CAVALLO, Via M. Pagliari, 91 – 74016 Massafra (TA) – Italy –

On the pack there must be marked the caption: “With no commercial value, for cultural purposes only”

Shipping costs are entirely in charge of the participants, taxed packs will be rejected.

The materials sent will not be returned but kept stored in the archive of the Association available for those interested.

The Association ensures the utmost care in the storage of materials sent, but declines any responsibility for damages occurred during travel or transport.

Materials received incomplete or unreadable will not be taken into consideration.

In the case of submission of collective works:

A single contact must be indicated who will have to undersign the documentation necessary to the submission of the request to participate in the Selection;

For all communications pertaining to selection, the Association will refer to the signatory representative;

Article 4 - The Jury, the Selection

The Organizing Committee will appoint a jury which, in its sole discretion, will select the works involved in the assessment for the assignment of the *Award*.

Jury members will decide on the basis of a scoring evaluation grid.

The names of the jury members, belonging to the world of video-productions and communication, will be disclosed on the website www.associazionemaxcavallo.it and through the press and media.

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The “*Max Cavallo Award*” will be assigned on the 18th of September of each year (anniversary of Massimiliano’s birth) during the *MaxFest* in Massafra. The location will be promptly communicated to the participants.

Participants will be informed of the selection results at least 30 days before the Awards Ceremony. The selection results will be announced by the media and on the Website of the Association.

The works reputed as winners of the Award will be announced during the awards ceremony. The Jury reserves the right to assign any special mentions.

The award will be handed over personally to the winner. Taxes and fees related to the Award are in charge of the Organization, which will not exert revenge on the winners.

In case the Jury do not assign any prize within the limits of validity of the Selection it will be destined to the prize of the following year, even for additional sections.

The Association, during the days of the *MaxFest*, covers the accommodation costs for the directors of the selected films with limitations on resident/domiciled in Puglia. The terms of the offer will be communicated personally to the directors at the time of the selection and are subject to the accommodation capacity of hotels that have an agreement with the festival.

For each film the invitation is limited to one person.

The organization reserves the right to suspend the event and to make changes and additions, that will be promptly reported.

The organization reserves to issue certificates and/or participation plates to everyone or to a part of the participants considered as eligible for the selection.

Moreover, the organization reserves the right to institute secondary awards, new prizes and acknowledgments, giving timely notice to the same competitors.

Article 5 - General Rules

The Association will assume the right to use for any other event the materials received, although they will be used in no-profit cultural activities and in promoting activities of the same event, assuming the obligation to cite the source and to inform in advance the rights holders.

The participation in the competition implies the acceptance of this Regulation in all its points.

The association will settle with further rules the cases not provided in this notice.

Each author is responsible for the content of his own work.

The sender who is forwarding his work, claims to be the holder of all rights regarding the use of the work itself, with no exceptions and that the contents thereof do not violate any applicable law, and that the work does not contain defamatory contents.

In any case, the sender relieves the Organization from any kind of responsibility with regard to the content of the video projected in public.

The Festival Direction does not assume the responsibility for any theft, damage or loss of the material.

This Regulation is published on Website www.associazionemaxcavallo.it, in Italian and English.

Versions in other languages may also be written and published on line.

In case of dispute related to the interpretation of the notice, the Italian version will be authentic.

Article 6 - Causes of exclusion

Are grounds for exclusion from the selection :

- a) the Reception of proposals beyond the deadline (June 30th,2010); date as postmark;
- b) the failure to use the Participation Form provided;
- c) the omitted or incomplete presentation of the required documentation.

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Article 7 - Data Processing

With their adhesion, participants, by subscription at the bottom, accept all the terms of the present Regulation, along with the annexes which are integral part of it.

Under Law 675/96 (and later additions and/or amendments) all personal data of the authors will be held at the headquarters of the Association *Max Cavallo* and will be available for corrections or changes regarding their use treated by the parties concerned.

The selection regulated by the present Regulation will be governed by the Italian Law and by any other applicable rule in the territory of the Italian Republic.

Jurisdiction for the decision of disputes arising from this Regulation and concerning the selection regulated by the same rules, will be referred exclusively to the jurisdiction of the Italian Court and, particularly, to the exclusive jurisdiction of the Bar of Taranto (Italy).

The present Selection is not subject to ministerial approval under the Art. 6, D.P.R. n.430 of October 26th, 2001.

For further information, send an email to: info@associazionemaxcavallo.it or visit the website www.associazionemaxcavallo.it